

## APPENDIX B

### Top Five Private Contributors to OSU Agricultural Research by Commodity

#### Cattle and Beef Research

**Oklahoma Beef Industry Council:** The OBIC's activities are funded by beef checkoff dollars from cattle producers all over the state at \$1 per head sold. The Council uses checkoff funds for beef promotion, research, and educational programs (Fiscal Year 1998 Beef Checkoff Annual Report). In 1998, 70.8 % of the state program expenditures funded national programs, and 29.2% funded state programs (Fiscal Year 1998 Beef Checkoff Annual Report).

**National Cattlemen's Beef Association:** As a "producer directed and consumer focused organization, the NCBA is the trade association of America's cattle farmers and ranchers" and is "the marketing organization for the largest segment of the nation's food and fiber industry" ([wysiwyg://7http://www.beef.org/groups/index.html](http://www.beef.org/groups/index.html)).

**Far-Mor Biochem:** Information not available.

**AgTech Products, Inc.:** AgTech, Inc. is a recognized world leader in the distribution of veterinary embryo transfer and artificial insemination supplies (<http://www.agtechinc.com/>)... The product inventory includes "microscopes, electronic biological freezers and nitrogen tanks, ultrasound systems, and laboratory items such as filters, catheters and petri dishes" and the educational division offers videos and books on livestock production (<http://www.agtechinc.com/>).

**Church and Dwight Company:** The Company focuses on manufacturing and sales of sodium- bicarbonate based products such as those with the "Arm and Hammer trademark" (<http://biz.yahoo.com/p/c/chd.html>).

#### Poultry Research

**Cobb Vantress, Inc.:** The company specializes in poultry production research and development, and sales of broiler breeding stock (<http://www.cobb-vantress.com/>). The corporate headquarters are located in Siloam Springs, Arkansas.

**Lonza, Inc.:** Lonza Group is a manufacturer of products for life science companies. "The Fine Chemicals and Specialties Division is engaged in the development, manufacture and marketing of intermediates, active substances and additives for pharmaceuticals, crop protection agents, vitamins, food and feedstuffs, cosmetics, dyes and pigments, adhesives and fragrances, photographic chemicals, water and wood treatment, household and industrial cleaning agents as well as for a wide range of industrial applications" (<http://www.lonza.com/framer2.4.html>).

#### **Pfizer, Inc.:**

Pfizer, Inc. is one of the world's largest pharmaceutical and consumer healthcare companies. The Company was formed in June 2000, following the pooling of interests merger between Pfizer and Warner-Lambert Company. The Company now represents a significant consumer business encompassing many of the world's best known brands including Halls, Tetra, Benadryl, Sudafed, Listerine, Desitin, Schick, Visine, Ben Gay, Lubriderm, Zantac 75, and Cortizone. The Company operates through four main operating units: Pfizer Pharmaceuticals Group, Warner-Lambert Consumer Division, Pfizer Animal Health Group and Pfizer Global Research and Development. (<http://biz.yahoo.com/p/p/pfe/html>)

### **Hoffman LaRoche, Inc.:**

LaRoche Industries Inc. is a privately owned, major diversified producer and distributor of organic and inorganic chemicals worldwide... LaRoche Industries produce chlorine for water treatment, fertilizer for crops, caustic soda for plastics and HCFC's for foam insulation. Their products also assist others in manufacturing processes and production, particularly pharmaceuticals, textiles, construction, environmental treatment, chemical, mining, pulp, paper, and alumina industries. The company is a worldwide producer and distributor of nitrogen, chlor alkali, and fluorocarbon chemical products ([http://www.larocheind.com/english/company\\_ourcompany.html](http://www.larocheind.com/english/company_ourcompany.html)).

**Roche Vitamins and Fine Chemicals:** The company is a division of the Swiss based pharmaceutical giant Hoffman LaRoche. It owns research and production facilities all over the world and distributes vitamin-based products to feed, food, pharmaceutical and cosmetic industries (<http://www.roche.com/vitamins/>).

### **Swine Research**

**National Pork Producers Council:** The NPPC is a large livestock commodity organization with 85,000 producer members in 44 affiliated state associations and is primarily responsible for national pork advertising and promotion programs (<http://www.nppc.org/NEWS/nppc.html>).

**Oklahoma Pork Council:** The OPC is a producer organization that “uses federally collected checkoff monies to promote pork and pork products, to fund research, and educate consumers and producers about the pork industry and its products”(<http://www.okpork.org/about.html>).

**Tyson Foods, Inc.:** “A fully integrated producer, processor and marketer of a variety of food products consisting of value-enhanced chicken, fresh and frozen chicken and prepared food and other products such as flour and corn tortillas and chips” (<http://biz.yahoo.com/p/t/tsn.html>).

“Additionally, the company has animal feed, pet food ingredients, and swine operations,” and its “integrated operations consist of breeding and rearing chickens, as well as the processing, further processing and marketing of these products” (<http://biz.yahoo.com/p/t/tsn.html>).

**Lonza, Inc.:** Lonza Group is a manufacturer of products for life science companies. “The Fine Chemicals and Specialties Division is engaged in the development, manufacture and marketing of intermediates, active substances and additives for pharmaceuticals, crop protection agents, vitamins, food and feedstuffs, cosmetics, dyes and pigments, adhesives and fragrances, photographic chemicals, water and wood treatment, household and industrial cleaning agents as well as for a wide range of industrial applications” (<http://www.lonza.com/framer2.4.html>).

### **Wheat Research**

**Oklahoma Wheat Research Foundation:** A non-profit research foundation that focuses on wheat breeding and genetics. The Oklahoma Wheat Research Foundation is funded by 20 % of the checkoff dollars collected by the Oklahoma Wheat Commission (<http://www.state.ok.us/-wheat/research.html>).

**Various Companies:** \*See Appendix C, page C-10.

**Monsanto:** “Monsanto Company, a wholly owned subsidiary of Pharmacia, is a leading provider of agricultural solutions worldwide” (<http://www.monsanto.com/monsanto/about/default.htm>). Specific products include “the Roundup brand family of non-selective herbicides, as well as Roundup Ready soybeans, canola, cotton, and other crops resistant to Roundup brand herbicides” and “a growing range of insect protected crop seeds, including Bollgard and Ingard insect-protected cotton, YieldGard and Maisguard insect-protected corn, and NewLeaf insect-protected potatoes”, “and Posilac bovine growth hormone and Quantum hybrid wheat” (<http://www.monsanto.com/monsanto/agriculture/default/htm>).

**IMP Education:** \*Information not available.

## **Corn Research**

\*Specific information was not provided on any corn research.

## **Cotton Research**

**Cotton Inc.:** A not-for-profit company that supports the cotton industry through research and marketing, and is funded by growers through the Cotton Board, "which is overseen by the U.S. Department of Agriculture" ([wysiwyg://89http://www.hoovers.com/co/capsule/8/0,2163,58948,00.html](http://www.hoovers.com/co/capsule/8/0,2163,58948,00.html)). The coop was established in 1970, and has helped increase cotton's share in the U.S. apparel and home furnishings market from a low of 34% to about 60% ([wysiwyg://89http://www.hoovers.com/co/capsule/8/0,2163,58948,00.html](http://www.hoovers.com/co/capsule/8/0,2163,58948,00.html)).

**Various Companies:** \*See Appendix C, page C-10.

## **E.I. DuPont de Nemours & Company:**

E.I. DuPont de Nemours is engaged in science and technology in a range of disciplines including high performance materials, specialty chemicals, pharmaceuticals, and biotechnology. The Company operates through 20 strategic business units. Within the strategic business units, approximately 80 businesses manufacture and sell a wide range of products to many different markets, including the transportation, textile, construction, automotive, agricultural, health, pharmaceuticals, packaging and electronics markets. The Company's strategic business units have been aggregated into nine reportable segments: Agriculture & Nutrition, Nylon Enterprise, Performance Coatings & Polymers, Pharmaceuticals, Pigments & Chemicals, Pioneer Polyester Enterprise, Specialty Fibers and Specialty Polymers. (<http://biz.yahoo.com/p/d/dd.html>)

## **Peanut Research**

**Texas Peanut Producers:** The producer group funds peanut research, market development, education and promotional programs by providing \$2 per ton in checkoff dollars to the Texas Peanut Board (<http://www.texaspeanutboard.com/index.html>).

## **Soybean Research**

**Oklahoma Soybean Commission:** Collects and allocates producer funds for soybean promotion, research, and to provide consumer information. The board of directors represent soybean producers in the state.

**Oklahoma Soybean Board:** Qualified State Soybean Boards oversee marketing efforts at the state level and nominate soybean farmers to serve on the United States Soybean Board (<http://www.talksoy.com/usbres.htm>).

**American Soybean Association:** A non-profit, farmer controlled organization working to maintain and increase demand for U.S. origin soybeans and soybean products (<http://www.asa-europe.org/>). The goal of the American Soybean Association is to provide data and information focusing on the soy complex globally but specifically in Europe (<http://www.asa-europe.org/>).