

# Appendix A

## Price Comparisons: Tulsa Cherry St. Farmers' Market and Tulsa Grocery Stores 2005

SPRING	Wal-Mart			Albertsons			Wild Oats			Farmers' Market				
Crop	Weight (oz)	Price	Price/Pound	Weight (oz)	Price	Price/Pound	Weight (oz)	Price	Price/Pound	Weight (oz)	Price	Sales Tax	Pre-tax Price	Price/Pound
Lettuce - Green Leaf	8	1.38	2.76	16	1.99	1.99	11	1.99	2.89	32	2.50	0.21	2.29	1.14
Lettuce - Red Lead	12	1.38	1.84	8	1.99	3.98	7	1.99	4.55	32	2.50	0.21	2.29	1.14
Lettuce - Butterhead	4	1.28	5.12	8	2.69	5.38	5	1.99	6.37	19	2.50	0.21	2.29	1.92
Lettuce - Romaine	16	1.38	1.38	12	1.99	2.65	7	1.99	4.55	48	2.50	0.21	2.29	0.76
Salad Mix	5	2.74	8.77	5	3.49	11.17	16	8.99	8.99	8	4.00	0.34	3.66	7.31
Collards	8	0.94	1.88	14	0.99	1.13	12	1.99	2.65	14	2.00	0.17	1.83	2.09
Chard	NA	NA	NA	NA	NA	NA	12	1.99	2.65	19	2.00	0.17	1.83	1.54
Kale	7	0.94	2.15	12	0.99	1.32	8	1.99	3.98	14	2.00	0.17	1.83	2.09
Lacinato Kale	NA	NA	NA	NA	NA	NA	12	1.99	2.65	12	2.00	0.17	1.83	2.44
Turnips	16	1.46	1.46	16	0.99	0.99	16	1.99	1.99	16	1.00	0.09	0.91	0.91
Radishes	6	0.78	2.08	11	0.99	1.44	18	1.49	1.32	11	1.50	0.13	1.37	1.99
Arugula	NA	NA	NA	1	1.99	48.24	10	1.49	2.38	7	2.00	0.17	1.83	4.18
Green Garlic	NA	NA	NA	NA	NA	NA	16	4.99	4.99	12	1.75	0.15	1.60	2.13
Carrots	8	0.88	1.76	NA	NA	NA	14	1.99	2.27	16	2.00	0.17	1.83	1.83
Beets	20	1.94	1.55	20	1.99	1.59	24	1.99	1.33	26	2.00	0.17	1.83	1.13
Cauliflower	28	1.50	0.86	32	2.99	1.50	16	1.99	1.99	16	3.00	0.26	2.74	2.74
Cabbage	16	0.48	0.48	19	0.50	0.42	16	0.99	0.99	16	1.00	0.09	0.91	0.91
Broccoli	16	1.44	1.44	16	1.99	1.99	16	2.49	2.49	16	3.00	0.26	2.74	2.74
Green Onions	5.5	1.12	3.26	3	0.79	4.21	4	1.49	5.96	18	2.00	0.17	1.83	1.63
Parsley	3	0.77	4.11	2	0.69	5.52	7	0.99	2.26	6	2.00	0.17	1.83	4.88
Leeks	16	2.23	2.23	16	1.99	1.99	16	2.99	2.99	20	3.00	0.26	2.74	2.19
Bok Choy	16	0.84	0.84	16	1.39	1.39	16	1.29	1.29	28	2.00	0.17	1.83	1.04

SUMMER	Wal-Mart			Albertsons			Wild Oats			Farmers' Market				
Crop	Weight (oz)	Price	Price/Pound	Weight (oz)	Price	Price/Pound	Weight (oz)	Price	Price/Pound	Weight (oz)	Price	Sales Tax	Pre-tax Price	Price/Pound
Cherry Tomatoes	16	2.62	2.62	16	3.49	3.49	16	3.99	3.99	16	4.00	0.34	3.66	3.66
Heirloom Tomatoes	NA	NA	NA	NA	NA	NA	16	7.99	7.99	16	3.60	0.31	3.29	3.29
Vine Ripe Tomatoes	16	2.84	2.84	16	2.99	2.99	16	2.99	2.99	16	3.00	0.26	2.74	2.74
Sweet Onions	16	0.93	0.93	16	1.49	1.49	16	1.99	1.99	16	1.60	0.14	1.46	1.46
Green Peppers	4	0.68	2.72	4	0.79	3.16	16	2.49	2.49	16	3.00	0.26	2.74	2.74
Eggplant	16	1.54	1.54	16	1.99	1.99	16	2.29	2.29	16	2.00	0.17	1.83	1.83
Cucumbers	16	0.50	0.50	16	1.99	1.99	16	0.89	0.89	18	1.00	0.09	0.91	0.81
Red Bell Peppers	6	1.68	4.48	6	1.99	5.31	16	7.99	7.99	16	3.00	0.26	2.74	2.74
Yellow Bell Peppers	NA	NA	NA	6	2.50	6.67	16	7.99	7.99	16	3.00	0.26	2.74	2.74
Green Beans	16	1.59	1.59	16	1.00	1.00	16	3.99	3.99	16	3.00	0.26	2.74	2.74
Basil	0.75	2.48	52.91	1	1.99	48.24	1	2.49	60.36	8	2.00	0.17	1.83	3.66
Zucchini	16	1.53	1.53	16	1.69	1.69	16	1.99	1.99	16	2.00	0.17	1.83	1.83
Yellow Squash	NA	NA	NA	16	1.69	1.69	16	1.99	1.99	16	2.00	0.17	1.83	1.83
Patty Pan Squash	NA	NA	NA	NA	NA	NA	16	2.99	2.99	16	2.00	0.17	1.83	1.83
Poblano Peppers	16	2.63	2.63	16	2.99	2.99	16	2.99	2.99	16	3.00	0.26	2.74	2.74
Cantaloupe	68	1.54	0.36	68	3.99	0.94	16	1.29	1.29	16	1.00	0.09	0.91	0.91
Specialty Melon	NA	NA	NA	16	0.99	0.99	16	1.99	1.99	16	1.00	0.09	0.91	0.91
Watermelon	224	4.96	0.35	248	4.99	0.32	16	0.69	0.69	16	0.79	0.07	0.72	0.72
Okra	NA	NA	NA	16	2.99	2.99	NA	NA	NA	16	4.00	0.34	3.66	3.66
Sunflowers	NA	NA	NA	NA	NA	NA	1	2.49	2.49	1	1.25	0.11	1.14	1.14

**NOTES:**

1. When weighing, we selected several averaged-sized items to get an average weight
2. None of Albertson's produce was organic; only cauliflower was organic at Walmart; everything from Wild Oats was organic except for green peppers; all of Three Springs Farmers' Market produce was organically grown, but not certified.