

# Help Us Bring Oklahoma Food to Oklahoma Tables!



## KEY RESULTS...

from a survey of 638 institutions (85% public school systems, 5% colleges and universities, 6% correctional centers and state hospitals, 2% technology centers, 1% state resorts. Overall response rate was 66.8% (84.8 % for public school systems with over 1000 students)



### ▶ INTEREST

- **25% have made local food purchases in the past year; 82 percent of these would make local purchases again**

▶ **What did they buy?**

melons, onions, cheese, pork, cucumbers, ground beef, dairy products, tomatoes

- **Over 2/3 would make local purchases, provided competitive price and quality and an available local source**

- **More than half want to connect with local farmers**

(7% of large schools)

- **Top Motivations to Buy Local**

- Support for the local economy and community
- Access to fresher food
- Helping Oklahoma farms and businesses
- Ability to purchase smaller quantities
- Higher quality food

- **Two-thirds Have Salad Bars**

*Possible Local Food Purchases:*

tomatoes, cucumbers, onions, lettuce, eggs, potatoes, melons, strawberries, ground beef, cheese, dairy products

### ▶ BARRIERS

- Lack of local producers from whom to purchase
- Lack of products available during certain times of the year
- Lack of staffing to prep large amounts of fresh produce/ uncooked bulk meat
- Lack of facilities to handle large amounts of fresh produce/ uncooked bulk meat
- Safety
- Budget
- Convenience

